



KNOWLEDGE IS POWER—APPLIED SCIENCE IS THE BEST PRACTICE

THE MELLIAND

THE AUTHORITATIVE REFERENCE LIBRARY OF THE WORLD'S TEXTILE INDUSTRY

PUBLISHED BY THE MELLIAND, INC., NEW YORK

1650-56 WOOLWORTH BUILDING

July 15th, 1929.

Gentlemen:

It's July - it's hot - and sales letters are a bother.

Nevertheless the wheels of business keep turning - ours with the rest. We are pleased to send you herewith the July issue of THE MELLIAND, for which we ask a little of your time, feeling it will prove of interest and perhaps bring you some pertinent information that will be of genuine assistance in solving some of your problems.

We have now given you concrete evidence that THE MELLIAND, in its ability to render an unusual and distinctive service to the textile industry, is a factor to be reckoned with and worthy of your earnest consideration.

We have kept up the pace we started and we shall carry on year in and year out. For this reason we hope to count firms like your own among our readers, because the very reason for our existence is to be of service to you.

Surely there is some one in your organization who could use the ideas and suggestions in THE MELLIAND. In that case, you'll want to become a regular subscriber. Simply fill out the enclosed postal and mail it. Invoice will follow, as indicated.

Sincerely,

THE MELLIAND, INC.

Dr. E. Schwarz, Vice-Pres.

ES:R

THE SCIENTIFIC TECHNICAL ADVISER TO THE TEXTILE INDUSTRY

MONTHLY—\$2.50 PER VOLUME

AMERICAN, BRITISH, GERMAN, FRENCH AND SPANISH EDITIONS

000001