Computer Science NLP Internship

**Development of a basic proof of concept app that will allow experimentation with potential solutions.**

This project involves contextual and semantic ad targeting for insertion of ads in eBooks.

You will be working with natural language processing technology and machine learning algorithms to extract semantic metadata from content, such as information on people, places, companies, brand products and services, topics, facts, and relationships.

Using fiction eBooks as the input files of unstructured data, the app will draw from standard API calls to perform selected text analysis functions, parse the response data and use that in the application.

You will work with a SDK to specify the scripts, set up the parameters for each API call, specify the output, store results in the database, and achieve accurate ad placement.

Our startup has tested a prototype, developed a content delivery proof of concept app, filed a utility patent application and conducted extensive consumer market research.

**Internship Details:**

- One role requires coding skills and transformational thinking about app requirements. Some experience with Natural Language Processing is essential.
- Another role requires creative thinking with the team about eMegaBook’s business model and how that translates into technology development.
- Some familiarity with digital media advertising and/or cable television advertising preferred.

Location: Tucson, Arizona

Hours, compensation: Hours are as flexible as you can handle. Compensation is negotiable based on the scope of work established.

Send resume to: Glenn McCreedy, Founder and CEO of eMegaBook, glenn@emegabook.com

Questions? call us at 520.237.3798 or visit [http://www.emegabook.com](http://www.emegabook.com)

Video: [http://vimeo.com/emegabook/ebooksondemand](http://vimeo.com/emegabook/ebooksondemand)
Internship
Computer Programming/NLP

Project
Proof of Concept App Development

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